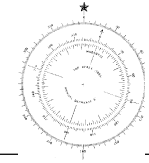


The Grammar of Goal Setting

How we ensure we can't get
what we say we want

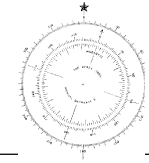




The Grammar of Goal Setting

**"Anything the mind can conceive
and we can believe,
we can achieve"**



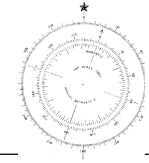


The Grammar of Goal Setting

My Goals:

1. Reflect on the chaos between here and your goal
2. Share a way of looking at goals to enhance ability to:
 - a.) Conceive
 - b.) Believe
 - c.) Achieve





The Grammar of Goal Setting

SMART Goals

Specific

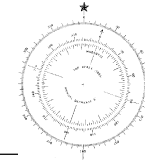
Measurable

Agreed-upon

Realistic

Time-bound





The Grammar of Goal Setting

SMART, DUMB or JUICY?

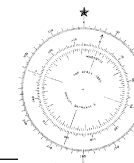
Dry

Uninspiring

Meaningless

Banal





I Want A Goal That ...

... Is Compelling

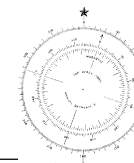
... Everyone Gets

... Stays in the Foreground

... Is Fine-Tuneable

... Is Self-Reinforcing





... I Want A Goal That ...

... Changes When Needed

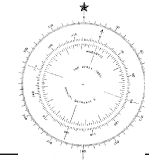
... Is Celebrated When Achieved

... Is Ditched if it Becomes Nonsense

...Is Acknowledged If Missed

... Helps me Learn
from the Experience





The Grammar of Goal Setting

SMART, DUMB or JUICY?

Judicious

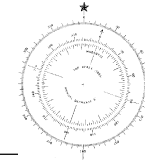
Understandable

Intriguing

Complementary

Yellable

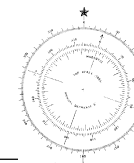




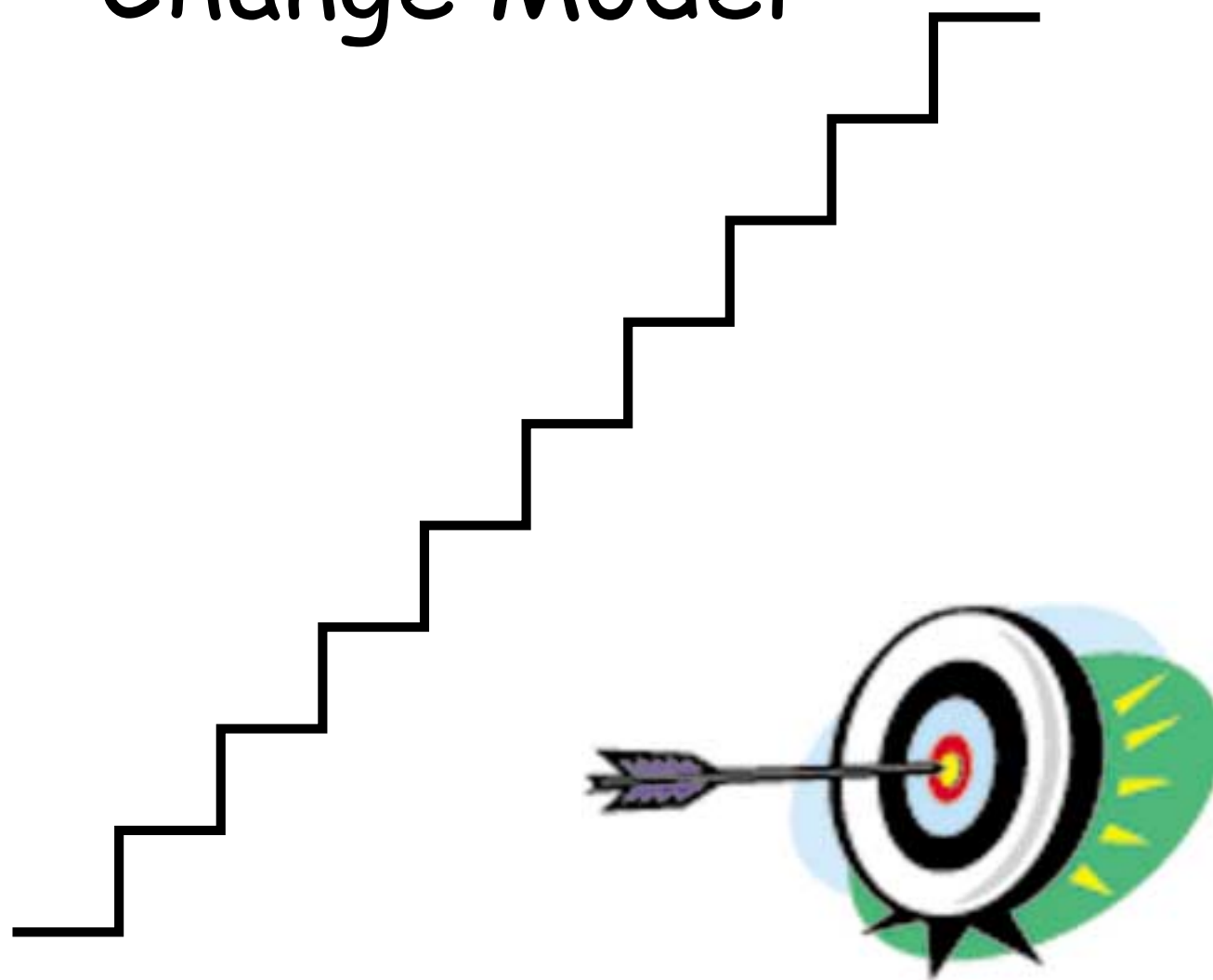
Change Model

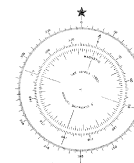
- Old Status Quo
- Foreign Element
- Chaos
- Transforming Idea
- Practice and Integration
- New Status Quo





Change Model





Goal Setting Grammar



Aspirations



Constraints

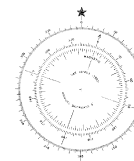


Regulators

Targets



Legacies



Aspirations



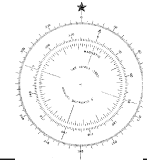
The 10,000 Foot View

Infinite and Unbounded

Set Context

Assessed Subjectively

Never Achieved



Constraints



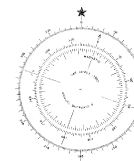
Boundary Goals

Definite and Concrete

Set Limits

Assessed by "Projection"

Not Achieved, but Satisfied



Regulators



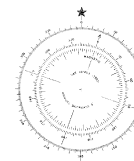
Process Goals

Definite Assumptions

Set Approach

Assessed by Audit

Satisfying \neq Success



Targets



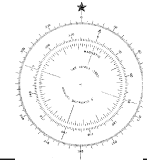
End Point Goals

Unambiguous Description

Define Point In Time "Done"

Binary

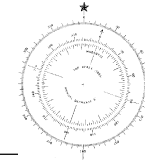
Often Don't Persist - Finish Line



Legacies



Legacy The Project's Done Goals
Measureable Effects
Project Can Only Test For Probabilities
May Emerge Over Long Period of Time
Persist Over Time

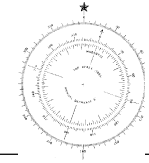


Using Goal Grammar

The There There Test

- Target
- Aspiration
- Constraint
- Regulator
- Legacy

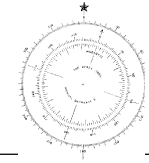




Good Writing \neq Good Grammar

**"No one is apathetic
except in pursuit
of someone else's goals"**



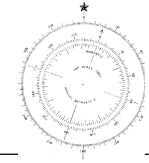


The Grammar of Goal Setting

What's In It For You?

What Do You Want?

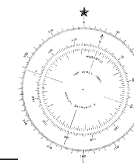




The Grammar of Goal Setting

- Goal Setting = Conceiving and Believing
- Goal Achieving = A Roller Coaster Ride
- Not All Goals Are (or should be) Achievable
- Parsing Care Improves Understanding ...
... Which Improves Concept, Belief, and Achievement
- Find something JUICY
for yourself.





... For More Information:

<http://www.projectcommunity.com/grammar.html>

Follow the links to:

- Our Home page,
- Our Frequently Questioned Answers,
- Our Heretic's Forum!

